



**Ashish Arora**  
Founder and Managing Director

Ashish is the founder and Managing Director of HR Anexi. He is an experienced HR strategist, business coach and entrepreneur. Ashish is a recognized expert in helping organisations articulate their core values and purpose. He advises and mentors CEOs and senior leadership teams to help align strategic priorities and practices to the organisation vision and create stronger accountability systems resulting in greater employee engagement.

Ashish is a frequent speaker in industry conferences and events. He is a prolific author and is sought after to contribute his opinions and viewpoints on talent and organization issues in major print and electronic media. He was awarded the 'SME Excellence Award 2011' for best service sector SME organization for its innovative products & services. The award was presented by The SME Development Chamber of India.

**Professional Background**

Ashish's industry experience spans across financial services, media, telecom, pharmaceuticals, engineering and infrastructure, among others. He has held various leadership positions over the last two decades; he worked with Computer Associates as Asia-Pac Director HR, moving on to being the Global Director with SYNTEL and Director of Executive Education at the Indian School of Business (ISB). In ISB he was instrumental in setting up the Executive Education division.

**Education & Credentials**

Ashish holds a Master's degree in Management from Narsee Monjee Institute and an MBA in Human Resources from the University of Mumbai. He is a certified Fire Walk instructor and Empowerment Coach from the Sundoor School of Transpersonal Education – California and a certified Coach at Stakeholder Centered Coaching by Marshall Goldsmith. He is also a coach & global facilitator with BlessingWhite, for their flagship leadership programs viz. *Why Should Anyone Be Led By You®*, *Leading Today's Professionals™*, *Leading Out Loud™*, *Helping Others Succeed®*.